

Blogging Business Plan

1. Why do you want to be a problogger?

2. What do you want to achieve from your blog?

3. What are the things that you need to do to grow your blog?

4. How much money, time and effort are you able to put in to grow your blog business?

5. What is the name of your blog?

6. What is your blog about?

7. What problem does it solve?

8. Do you have enough content to last 6 months, 1 year, 3 years and 5 years?

9. Who are your competitors?

10. What make your blog different from others?

11. What is your monetization plan? (List at least 3 concrete plans)

12. How do you intend to grow your blog in the next 1 year, 3 years and 5 years?
